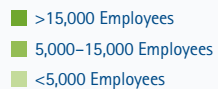
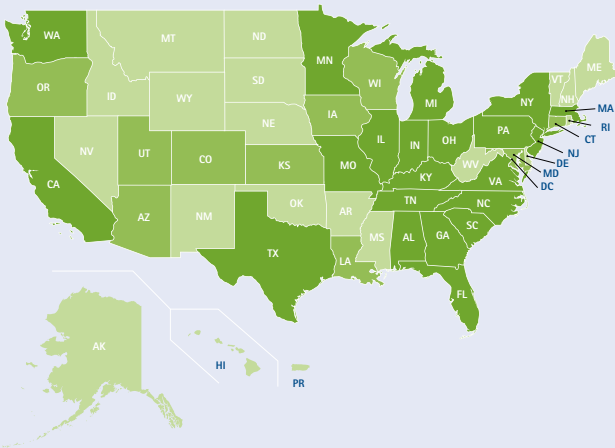


## U.S.-GERMAN TRADE CREATES JOBS IN EACH STATE



- German affiliates create jobs in every U.S. state.
- German affiliates spend more than \$12 billion annually on research and development. 82% of these expenditures are directed towards the manufacturing sector, thereby contributing to the long-term competitiveness of this sector in the U.S.
- German affiliates invest almost \$75 billion in a globally competitive workforce.
- German-American trade keeps growing and amounts to \$201 billion, making Germany the 5th largest U.S. export market

### Employment by German affiliates by U.S. states, 2020



Source: Bureau of Economic Analysis, U.S. Department of Commerce

## RGIT – DEEPENING THE TRANSATLANTIC MARKETPLACE



The Representative of German Industry and Trade (RGIT) is the liaison office of the Federation of German Industries (BDI) and the Association of German Chambers of Commerce and Industry (DIHK) in Washington, DC. RGIT represents their interests vis-à-vis the U.S. government and the U.S. Congress, and reports and advises on a variety of economic policy issues and developments in German-American relations.

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This material is distributed by the Representative of German Industry and Trade (RGIT) on behalf of the Federation of German Industries (BDI) and the Association of German Chambers of Commerce and Industry (DIHK). Additional information is available at the Department of Justice, Washington, DC.  
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# GERMAN BUSINESS IN THE U.S.



GERMAN INVESTMENT IN THE U.S. IS  
**\$637 BILLION**



**885,100 JOBS**  
 CREATED BY GERMAN  
 COMPANIES IN THE U.S.



THERE ARE  
**5,601 GERMAN  
 COMPANIES**  
 IN THE U.S.

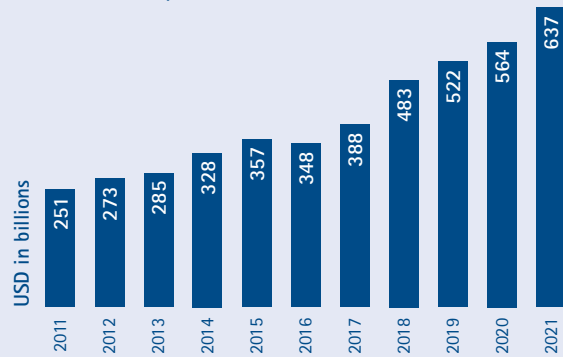


## GERMANY IS A SIGNIFICANT INVESTOR IN THE U.S.



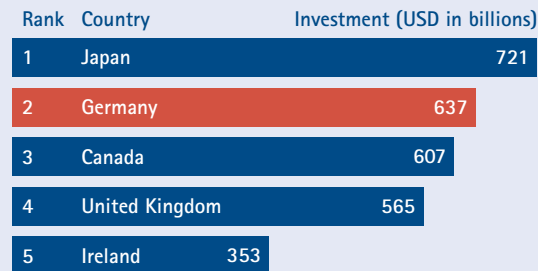
Traditionally, German companies have a strong presence in the U.S. Their affiliates represent efficient technologies, a high degree of value added, and attractive jobs. According to the German Bundesbank, 5,601 companies in the U.S. benefit from German investment. Most of them are affiliates of small- and medium-sized enterprises.

### Foreign direct investment (FDI) from Germany in the U.S., 2011–2021



Source: Bureau of Economic Analysis, U.S. Department of Commerce

### Foreign direct investment (FDI) in the U.S. by country, 2021



Source: Bureau of Economic Analysis, U.S. Department of Commerce

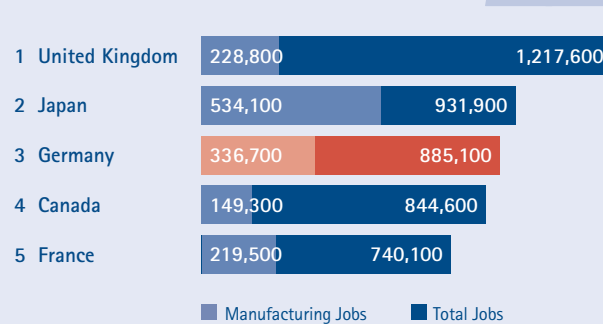
## GERMAN COMPANIES ARE THE 3RD LARGEST FOREIGN EMPLOYER IN THE U.S.



German affiliates employ 885,100 people across the U.S. That makes German companies the 3rd largest foreign employer in the U.S. and the 2nd largest in the manufacturing sector. Overall, German companies account for 12% of the total 7.9 million U.S. jobs created by foreign affiliates.

Find out how German-owned affiliates contribute to your state at [www.germanbusinessusa.com](http://www.germanbusinessusa.com)

### U.S. jobs in foreign-owned affiliates, 2020



Source: Bureau of Economic Analysis, U.S. Department of Commerce

## APPRENTICESHIP PROGRAMS

German companies invest in their workforce with a growing number of leading apprenticeship programs benchmarked on the German Dual Education System. The earn-while-you-learn approach offers apprentices a high-quality education in advanced manufacturing combining company-specific knowledge, theory, and hands-on learning without accumulating student debt. This results in a specialized, high-skilled workforce that helps the U.S. economy embrace technical innovation, keep pace with market developments, and seize growth opportunities.

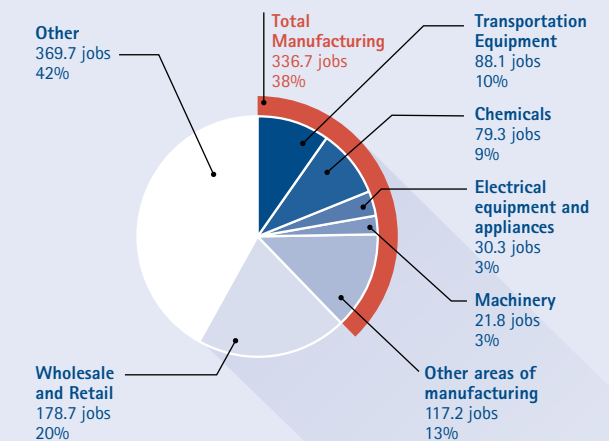


## GERMAN AFFILIATES STRENGTHEN THE U.S. MANUFACTURING SECTOR



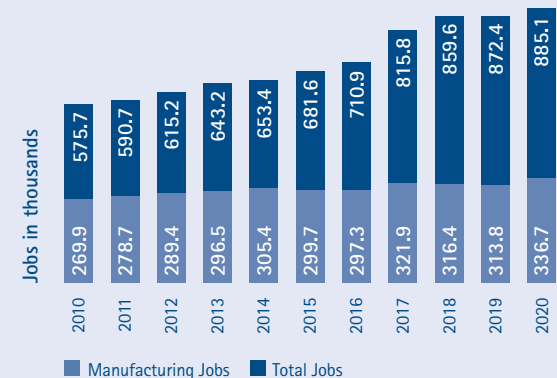
According to the U.S. Bureau of Economic Analysis, 13% of foreign direct investment in the U.S. comes from Germany. Manufacturing is by far the largest sector that benefits from German investment. 38% of the jobs created by German affiliates in the U.S. are in manufacturing.

### Jobs by German affiliates by sector in the U.S., 2020 (in thousands)



Source: Bureau of Economic Analysis, U.S. Department of Commerce

### Employment by German affiliates in the U.S., 2010–2020



Source: Bureau of Economic Analysis, U.S. Department of Commerce